

MARKETING, MEDIA, PRINT SERVICES & PROMOTIONAL

LB306



LB306 provides marketing & media services, print services and promotional products. This includes advertising & media, marketing, communication and creative services, printing & distribution services, and promotional products.

This arrangement provides Queensland, Northern Territory and Tasmanian councils and approved purchasers with access to a wide range of marketing, media, print services & promotional products, delivered by pre-qualified suppliers.

SERVICES INCLUDE:

- Advertising & Media
- Marketing & Communications
- Creative Services
- Printing & Distribution
- Promotional Products
- Radio/cinema
- Television (campaign only)
- Marketing campaigns & management
- Corporate branding
- Graphic design & photography



CORPORATE STYLE GUIDES & BRANDING



WEBSITE REDESIGN & DEVELOPMENT



GRAPHIC DESIGN & PAID ADVERTISING

CATEGORY MANAGER & PARTNER

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ABOUT LOCAL BUY



All councils strive to support their local businesses, but council procurement is costly, takes time, needs to manage fraud and corruption risks, and must also comply with Queensland Audit Office standards.

Local Buy helps council procurement meet legislative, reputation and compliance needs, simplifying the process by connecting councils to pre-qualified local Queensland suppliers, big and small. This saves time and money and reduces councils' need to tender, advertise and prepare contracts.

Councils were asking for help with procurement, which is why the LGAQ created Local Buy in 2001. Access to Local Buy is a valuable component of LGAQ membership. The profits from Local Buy are returned each year to the LGAQ and invested to help keep council membership fees low.

Local Buy arrangements are compliant with the [Local Government Regulation 2012](#) and Local Government Act 2009 and provide local government entities with the assurance that all suppliers are vetted and compliant based on comprehensive tender, evaluation and approval process. Equivalent provisions are found under the [City of Brisbane Act 2010](#) and the [City of Brisbane Regulation 2012](#).

BENEFITS OF USING OUR ARRANGEMENTS

- ✓ Volume aggregated benefit
- ✓ Suppliers with strong local presence
- ✓ Secure online information solutions
- ✓ Cut out time and cost for tenders
- ✓ Simplifying the procurement process
- ✓ Suppliers are pre-qualified
- ✓ Secure login for tracking
- ✓ Local industry specialists
- ✓ New suppliers added quarterly