

Marketing, Media, Print Services & Promotional

LB306

LB306 provides marketing & media services, print services and promotional products. This includes advertising & media, marketing, communication and creative services, printing & distribution services, and promotional products.

This Arrangement provides Queensland, Northern Territory and Tasmanian councils and approved purchasers with access to a wide range of marketing, media, print services & promotional products, delivered by pre-qualified suppliers.

Services include:

- Advertising & Media
- Marketing & Communications
- Creative Services
- Printing & Distribution
- Promotional Products
- Radio/cinema
- Television (campaign only)
- Marketing campaigns & management
- Corporate branding
- Graphic design & photography

About Local Buy - trusted, pre-qualified and compliant

Local Buy, part of the Local Government Association of Queensland (LGAQ), is the only organisation authorised under the Local Government Regulation 2012 (LGR) to establish LGA Arrangements. Fully compliant with the LGR, Local Buy mitigates risk, ensuring councils meet their obligations while setting benchmarks for innovation and procurement outcomes.

Our award-winning Arrangements provide access to over 4,800 pre-qualified suppliers across more than 55 categories and hundreds of subcategories of goods and services. Designed for Queensland and Northern Territory buyers, these Arrangements streamline procurement processes, delivering efficiency, compliance, and competitiveness while supporting local procurement priorities.

100% of profits are reinvested into councils, communities, and procurement across Queensland through sector leadership, technology, professional development, capability programs, advocacy, and partnerships – advancing procurement statewide.

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Benefits of using our Arrangements

- Purpose-built for Queensland & NT
- Trusted, pre-qualified suppliers
- Full legislative compliance
- Strong local and regional presence
- Competitive, tendered supplier base
- New suppliers can tender quarterly
- Insurances managed and visible
- Aggregated and volume-based value
- Pre-agreed purchaser conditions, or apply your own
- Simplifies procurement for buyers and suppliers
- Saves time, resources, and costs by avoiding public tenders
- Secure access via Unimarket (powered by VendorPanel)
- Guidance from our experienced Category Management and Legal teams
- CIPS ANZ Award Winner – Excellence in Procurement